



Distracted Driving

An estimated minimum of 28 percent of all traffic crashes – or 1.6 million per year – are caused by drivers using cell phones and texting. To protect yourself and those around you:

- Put your cell phone on silent or vibrate before starting the car.
- Modify your voicemail greeting to indicate you are unavailable to answer calls or return messages while driving.
- Inform clients, associates and business partners why calls may not be returned immediately.
- If you need to talk or text, pull over to a safe location and park your vehicle.
- Hands-free cell phones are not safer. Cell phone driving is a visual, mechanical and cognitive distraction.
- Educate your employees, drivers and parents on the dangers of driving while on a cell phone.
- Implement a corporate cell phone ban at your place of employment.
- Support cell phone legislation and enforcement.

For more information, please visit distracteddriving.nsc.org.